

# Introduction to

# HTML



# Anchors, URLs and Image Maps

In this chapter you will learn about Uniform Resource Locator, and how to add them as Anchor or Links inside your web pages.

## Objectives

Upon completing this section, you should be able to

1. Insert links into documents.
2. Define Link Types.
3. Define URL.
4. List some commonly used URLs.
5. Plan an Image Map.

# HOW TO MAKE A LINK

1) The tags used to produce links are the `<A>` and `</A>`. The `<A>` tells where the link should start and the `</A>` indicates where the link ends. Everything between these two will work as a link.

2) The example below shows how to make the word **Here** work as a link to yahoo.

Click `<A HREF="http://www.yahoo.com">here</A>` to go to yahoo.

# More on LINKs

```
<body LINK="#C0C0C0" VLINK="#808080"  
ALINK="#FF0000">
```

- **LINK** - standard link - to a page the visitor hasn't been to yet. (standard color is blue - #0000FF).
- VLINK** - visited link - to a page the visitor has been to before. (standard color is purple - #800080).
- ALINK** - active link - the color of the link when the mouse is on it. (standard color is red - #FF0000).

# Internal Links

- Internal Links: Links can also be created inside large documents to simplify navigation. Today's world wants to be able to get the information quickly. Internal links can help you meet these goals.

1. Select some text at a place in the document that you would like to create a link to, then add an anchor to link to like this:

`<A NAME="bookmark_name"></A>`

The Name attribute of an anchor element specifies a location in the document that we link to shortly. All NAME attributes in a document must be unique.

2. Next select the text that you would like to create as a link to the location created above.

`<A HREF="#bookmark_name">Go To Book Mark</A>`

# E-Mail (Electronic Mail)

E.g. <mailto:kmf@yahoo.com>

- The type of service is identified as the mail client program. This type of link will launch the users mail client.
- The recipient of the message is [kmf@yahoo.com](mailto:kmf@yahoo.com)

<A HREF="mailto:[kmf@yahoo.com](mailto:kmf@yahoo.com)">Send me  
More Information </A>